

# **Cautionary Statement Concerning Forward Looking Statements**

This document contains forward-looking statements regarding SunCar Technology Group Inc., a Cayman Islands exempted company, NASDAQ Ticker Symbol: SDA (the "Company"). We base these forward-looking statements on our expectations and projections about future events, which we derive from the information currently available to us. Such forward-looking statements relate to future events or our future performance, including: our financial performance and projections; our growth in revenue and earnings; and our business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminologies such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including: our ability to change the direction of the Company; our ability to keep pace with new technology and changing market needs; and the competitive environment of our business. These and other factors may cause our actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this document and other statements made from time to time by us or our representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions about us. We are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this document and other statements made from time to time by us or our representatives might not occur, except as required by the applicable law, regulations and rules.

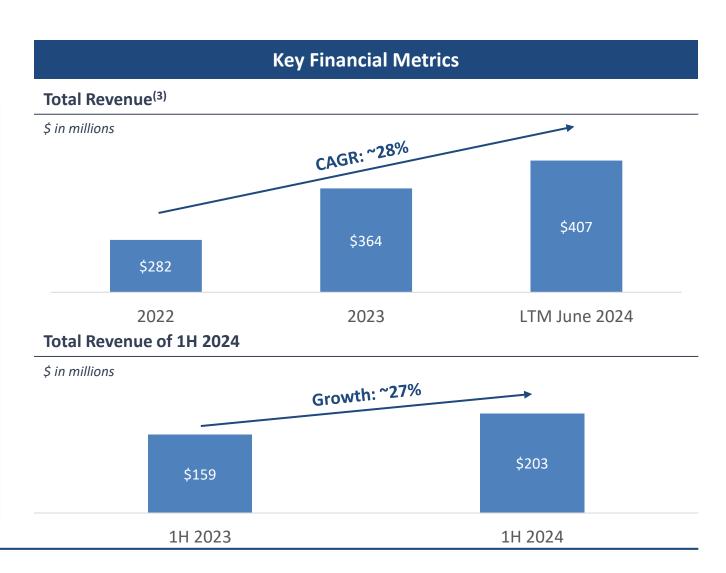


## **SunCar Overview**



## **Platform Highlights**

- Founded in 2007, SunCar is a leading platform for digitalized B2B Auto elnsurance and Auto Services in China
- Strong customer relationships with leading corporates such as Tesla, NIO, Ant Group, Bank of China, PICC, and Ping An
- ~\$120B<sup>(1)</sup> total addressable market in auto Insurance and
   ~\$20B<sup>(2)</sup> addressable market in Auto Services
- Competitive pressure from EVs and a slower economy have significantly increased the rate of digitalization
- Cloud and Mobile app integrated into an extensive B2B services network, enabling an asset-light business model



Note: Historical financials based on public filings

<sup>(1)</sup> Based on total Insurance GMV, "China motor insurance industry to reach \$171.9 billion by 2028, forecasts GlobalData"

<sup>(2)</sup> Based on Auto Services TAM Analysis (Slide 13)

<sup>(3)</sup> Revenue CAGR based on USD revenue for period as of 2022 to LTM 1H 2024

## SunCar at a Glance



## **Leveraging Technology to Facilitate Automotive elnsurance & Services to Enterprise Customers**



Marquee Customer Base with

1,400+

**Enterprise Clients & Partners in China** 



Strong Financial Performance with

\$407M

of Total Revenue for LTM June 2024



~5M

Auto elnsurance Transactions Completed LTM June 2024



Highly Integrated Auto Services Platform

~21M

Transactions Completed LTM June 2024



Technology & Business Partnerships with

18

Auto-Manufacturers across elnsurance and Auto Services Platform



Strong LTM June 2024 Revenue Growth of

~28%



A Network of

65,000+

Sales Partners Selling elnsurance Through SunCar's Platform



Key Partnerships & Tech Integrations with

48,000+

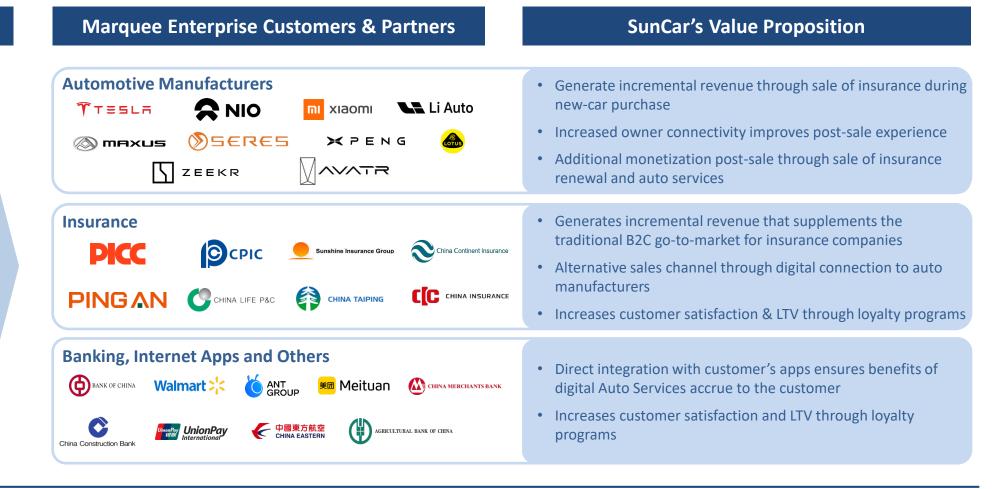
Auto Services Vendors as of June 2024

# **Unique Value Proposition for Enterprise Customers & Partners**



SunCar's Technology & Data Integrations with Enterprise Customers & Partners creates significant barriers to entry

# **SunCar Tech Platform** Leading cloud-based platform to streamline and digitalize enterprise Auto elnsurance & Services in China 48,000+ Auto Services Vendors **Multi-Tenant Platform** SunCar Cloud



Note: Non-financial metrics as of June 2024

## **Investment Thesis**





Long-standing Relationships with the Largest Enterprises in China Including Auto Manufacturers, Insurance Companies, Banks, etc.



Significant Market Opportunity for Auto elnsurance & Services in the Largest & Fastest Growing Auto Market



**Cloud-based Platform that Automates & Personalizes the Consumer Experience for Auto elnsurance & Services** 



Technology & Data Integrations with Enterprise Customers & Partners Allow for Significant Opportunity to Land-and-Expand



**Strong Track-record of Growth with Over 33% CAGR for Over 10+ Years** 

# One Stop Solution for Auto elnsurance & Services





## Nationwide Digital Auto eInsurance

## **SunCar Capability**

# Online insurance with optimal cost







## **Industry Pain Points**

- High marketing & sales cost
- Ability to customize and optimize insurance for end customers
- Opaque insurance pricing restricts price optimization
- Time consuming, inefficient and manual application process



## Auto Services Loyalty Solution for Enterprise Clients

## **SunCar Capability**

# Nationwide coverage

**Full services** 





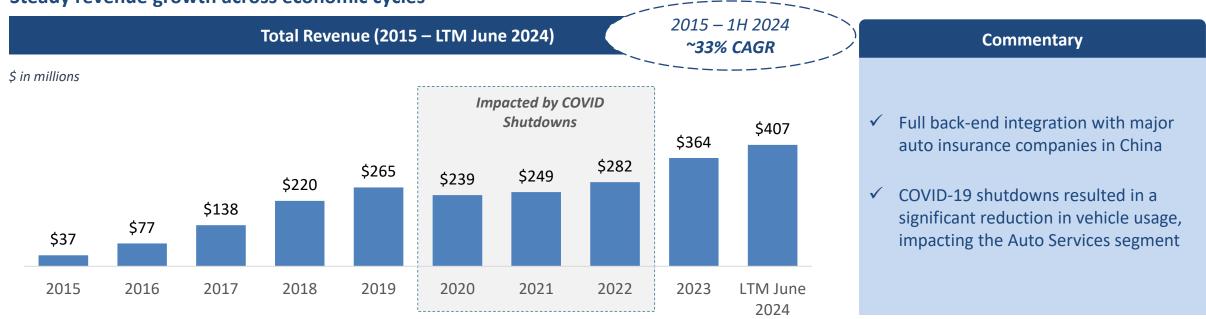
## **Demands from Enterprise Clients**

- Full geographic coverage to serve end customers across China
- Services offered to both vehicles and vehicle owners via cards and APP
- Digitalized service package embedded into enterprise clients' apps
- Quality service at competitive prices

# **Consistent Long-Term Growth**







## Supported by developed capabilities and enterprise clients

Cover 1,400 enterprise customers with high retention and expansion metrics

Strong Moat with Growing Auto Manufacturer & Supplier Network

Unique network of 18 auto manufacturers and 48,000 Auto Services' suppliers across 2,700 cities in China

Leading Digital Platforms for Auto elnsurance & Services in China

Asset-light and scalable business running on fully digital systems

Note: Non-financial metrics as of June 2024. Historical financials based on public filings

# **Experienced and Innovative Management Team**





Mr. Zaizhang Ye Co-Founder, Chairman & CEO

- 24 years of Management & Entrepreneurship experience
- 16 years of Auto Services experience
- Serial entrepreneur with multiple successful exits



Ms. Saiye Gu Co-Founder, COO



Mr. Breaux Walker GM, North America



Mr. Zhunfu Lei Co-Founder, CTO



Mr. Stanley Yang
CSO



Mr. Bohong Du Co-Founder, CFO



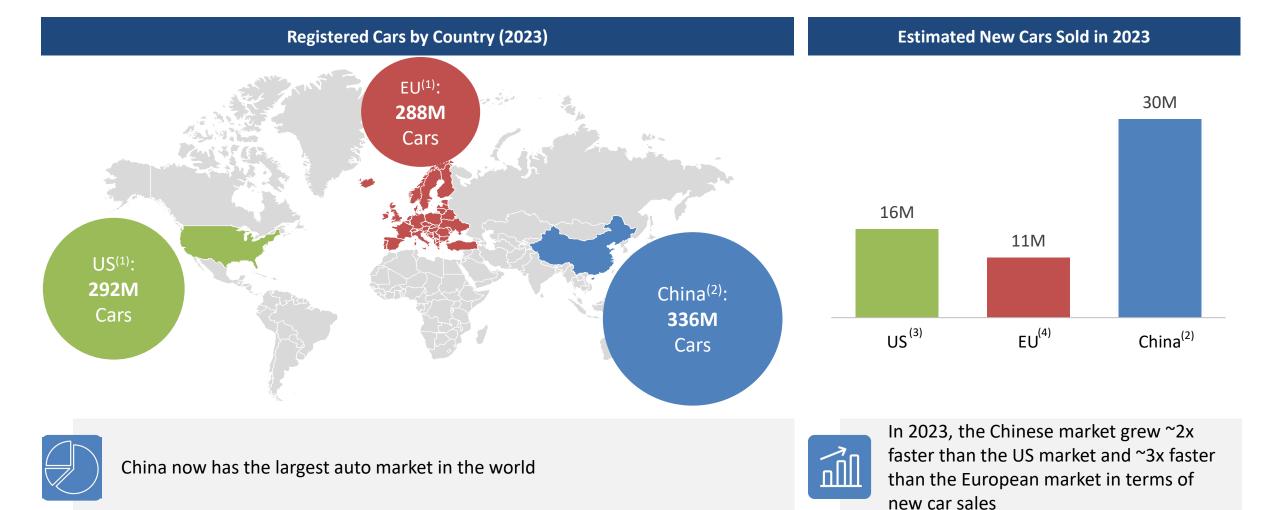
Ms. Jennifer Jiang Director, IR

SunCar's management has unique experience in digitalizing China's Auto Insurance and Services industries



# China is the Largest and Fastest Growing Car Market





<sup>(1)</sup> Hedges & Company - Estimated

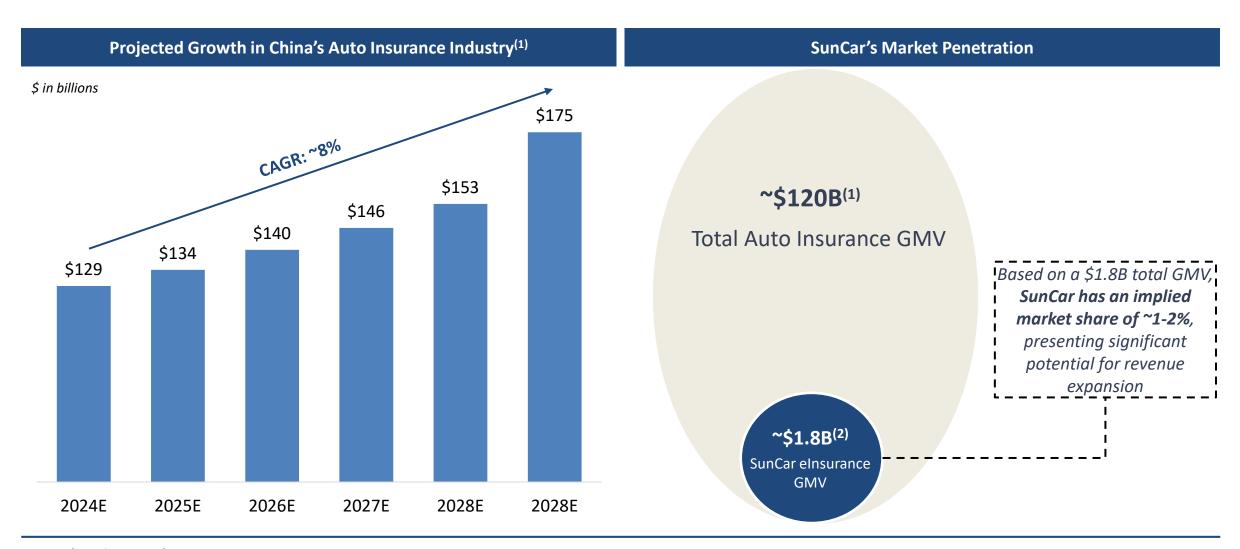
<sup>(2)</sup> Chinese Ministry of Public Safety

<sup>(3)</sup> Wall Street Journal – Estimated

<sup>(4)</sup> ACEA – Estimated

# **China's Auto Insurance Industry**





Note: Non-financial metrics as of June 2024

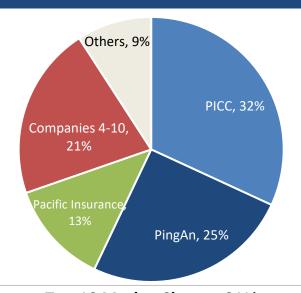
<sup>1)</sup> GlobalData – Based on Auto Insurance gross written premiums

<sup>(2)</sup> Based on SunCar total GMV in the last-twelve-month (LTM) as of June 2024

# SunCar Auto Insurance – Serviceable Market







Top-10 Market Share: ~91%

## **Commentary**

- ✓ SunCar's platform is integrated with 85+ insurance companies' systems, including connections into the top 10 Insurers
- ✓ Technology integrations with top Insurance companies enable access to market-leading elnsurance quotes for end customers in < 2 minutes

## **Extensive Cooperation with the Largest Insurance Companies**

















## 65,000+ Sales Partners & 18 Manufacturers

 $Network\ of\ partners\ selling\ elnsurance\ through\ SunCar\ platform$ 

## 2 Minutes

Average time to purchase Auto eInsurance with SunCar

85+ (including top-10)

Connected Insurance companies

# **B2B Auto Services Market in China**



Auto Services TAM	
# of Total Cars in China 2026E <sup>(1)</sup>	~400M
% of Car Owners Receiving Car Services <sup>(1)</sup>	25%
Total Auto Services End Customers in China	~100M
Average Annual Value per Eligible End Customer	~\$200
Total Addressable Market (2026E)	~\$20B
SunCar's Current Auto Services Revenue(2)	\$224M
Implied Market Share Based on Current Revenue <sup>(2)</sup>	~1%

Auto Services TAM Sensitivity						
		% of Cars Receiving Car Services				
		20%	25%	30%		
Average Annual Value / End Customer	\$150	\$12B	\$15B	\$18B		
	200	16B	( 20B	24B		
	250	20B	25B	30B		

## Commentary

- Potential upside as the percentage of car owners receiving car services through SunCar's platform significantly increases
- Opportunity to expand given entrenched relationships and experience with some of the largest banking and insurance clients in China

Management guidance

<sup>(2)</sup> Implied market share calculated as SunCar's Current revenue on an LTM basis ending June 2024 divided by total addressable market in 2026E



# **China's Leading Digital Auto Insurance Platform**



## **Online Auto elnsurance Platform**



Online Quotation and CRM System



No Underwriting Risk or Loss Exposure



Direct Connection to Car Insurance Database

# \$ in millions CAGR: ~70% \$184 \$149 \$2022 \$2023 LTM June 2024

## **System Features**



Highly Integrated



Highly Secure



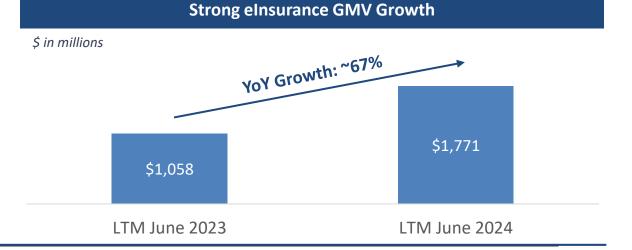
Cloud Based



High Accuracy



Hassle Free



Note: Historical financials based on public filings

## elnsurance Revenue Drivers



Total Auto Services
Transactions for
Registered Cars

• ~5M Auto elnsurance transactions completed LTM June 2024 through partnerships with 65,000+ sales partners and 18 auto manufacturers

New Cars / Electric Vehicles (EVs)

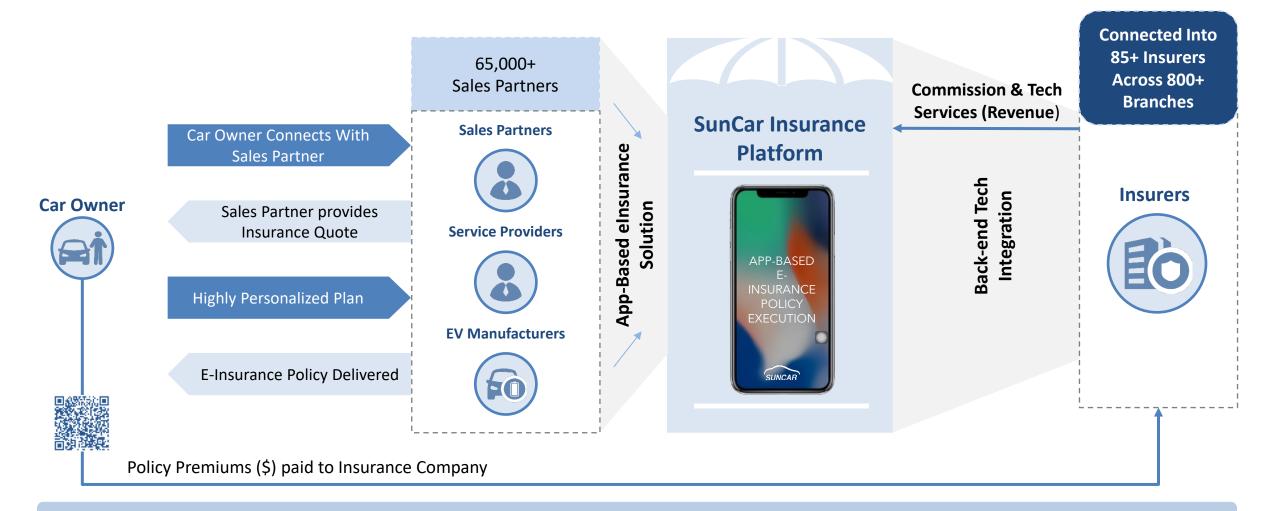
- High growth segment offering elnsurance for EVs through manufacturer partnerships
- ~93% revenue CAGR from 2021 to LTM June 2024

Technology Services • Technology Services for prospective auto insurance providers with revenue growing at ~130% CAGR from 2021 to LTM June 2024

Note: Historical financials based on public filings

# SunCar Auto elnsurance Platform – Business Model





SunCar does not underwrite auto insurance and has no risk exposure to auto insurance losses

# **New Car / EV Insurance Driving Significant Growth**



## **EV OEM Sales Partners Overview**

- Generate incremental revenue through sale of insurance during new car purchase
- Increased owner connectivity improves post-sales experience
- Additional post-sales monetization through sale of insurance renewal and auto services

## **Select EV Manufacturing Sales Partners**





























# رِحْ EV Company 1

Top 3 Global EV Provider<sup>(1)</sup> Top 10 Chinese EV Provider<sup>(1)</sup>

ار EV Company 2

Service Overview

**Sales Partner** 

**Description** 

Auto elnsurance for EVs

Auto elnsurance for EVs

Land

**Expand** 

SunCar GMV /
Revenue
Growth

Relationship Started in 2024

\$0.5m GMV to \$50m GMV in 9 mos.

100x GMV Growth in 9 Months

Relationship Started in 2021

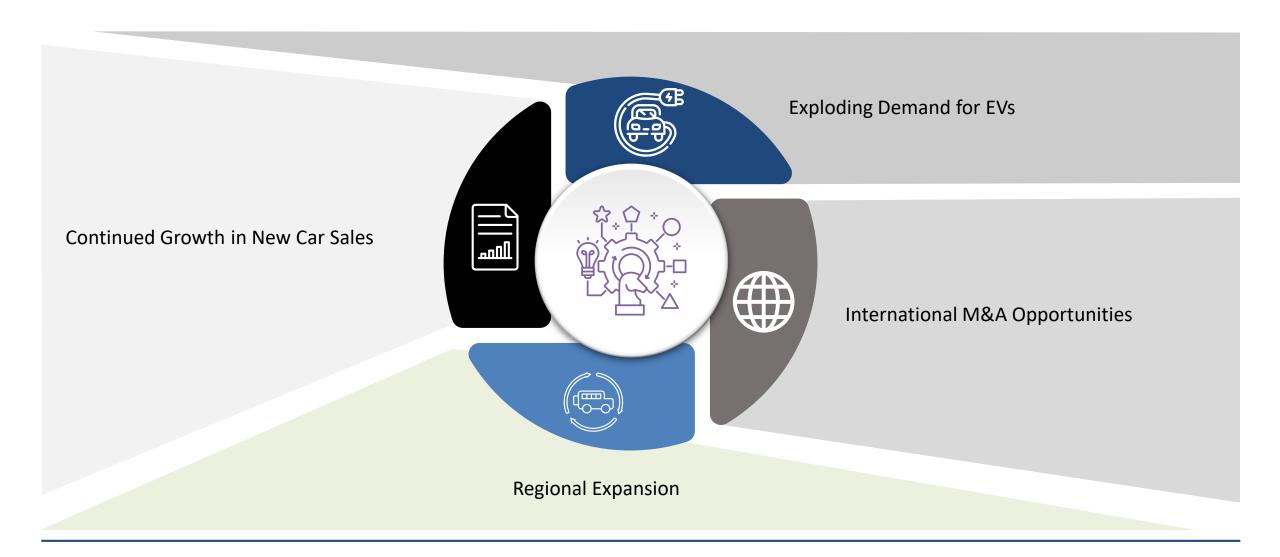
~100k cars insured (2023)

~200%

<sup>(1)</sup> Autovista Research

# **SunCar's Insurance Platform – Growth Strategy**

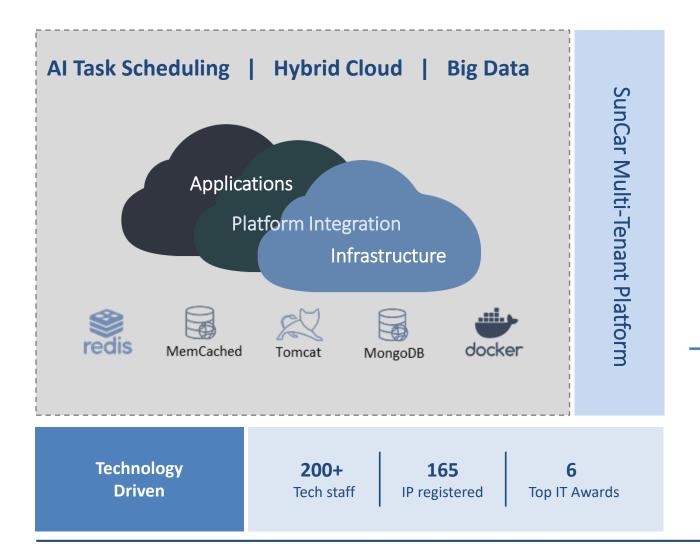






# **SunCar's Technology Stack**





Cumulative Investment of US\$100 million to Develop and Perfect our Industry-specific Cloud Platform

Managing Complexity – 45+ sub systems, 800+ customized service system, 1,100+ APPs connected Highly Configurable – Infrastructure and backend solution provided by SunCar to enterprise clients for a customized, plug-and-play solution

Note: Non-financial metrics as of June 2024

# **Unlocking SunCar's Technology Services Market Potential**



## **Large Gas Vehicle Market Potential**

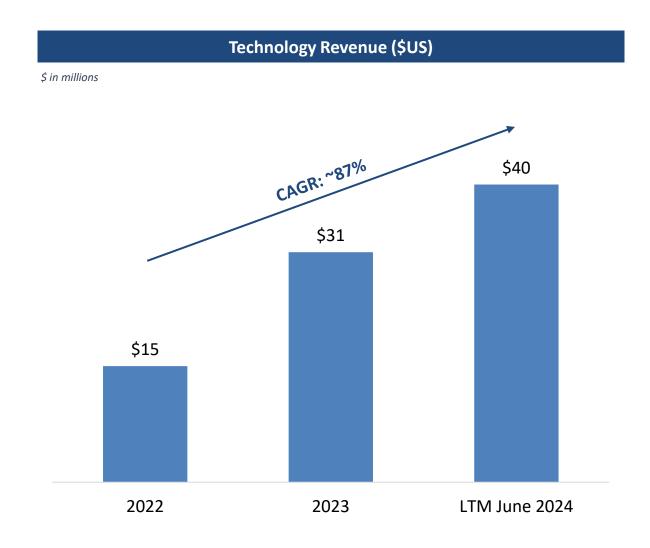
- Significant value delivered by SunCar through bundling of insurance product for new vehicle sales
- The Company is targeting the gas vehicle market which represents an addressable market opportunity 30x larger than the EV market
- Significantly improves dealers' insurance renewal rates and enables access to high-margin maintenance business

## **Strategic EV Partner Integration**

- SunCar's platform is integrated into the digital services of leading EV manufacturers such as Tesla, Xiaomi, Li Auto, NIO, and Zeekr
- Positive experience with SunCar's elnsurance platform drives collaboration into a wider range of Auto Services

## **Ecosystem Synergy**

- SunCar seamlessly connects insurance and automotive services, powered by robust data, mobile, and cloud capabilities
- This ecosystem enhances customer experience and supports scalable revenue growth



Note: Historical financials based on public filings



# **Strong Momentum and Market Share Expansion in Auto Services**



## **Full-Service Coverage**

## **Select Maintenance Services**



Carwash



Oil Change



**Car Overhaul** 



**Tire Repair** 

## **Transportation Services**



Flight Pickup



**Driver Service** 



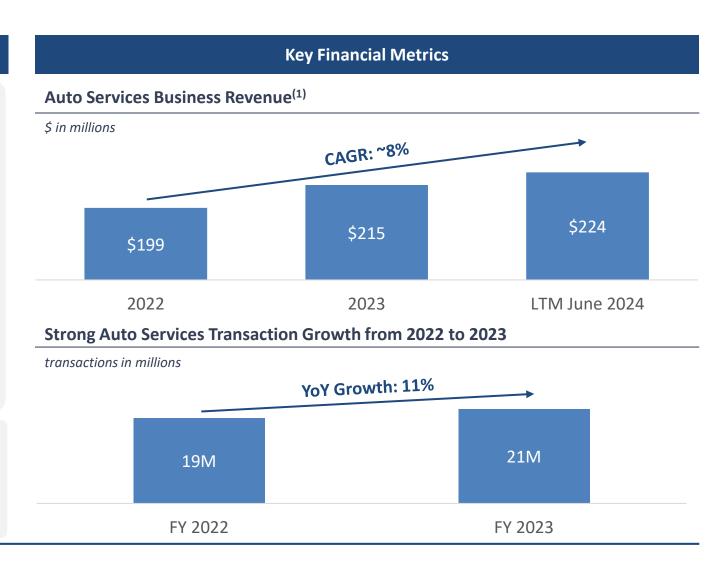
**Road Assistance** 



**Courtesy Car** 

## Offering the full spectrum of Auto Services to Enterprise Clients

- 300+ types of services similar to AAA + Jiffy Lube + Uber
- Auto Services market in China continues to grow and is returning to pre-pandemic levels of growth



Note: Non-financial metrics as of June 2024

<sup>(1)</sup> Revenue and revenue CAGR based on USD revenue for period of 2022 to LTM 1H 2024

# SunCar Auto Services Platform – Business Model





Note: Non-financial metrics as of June 2024

# Marquee Customers with Significant Land and Expand Opportunities



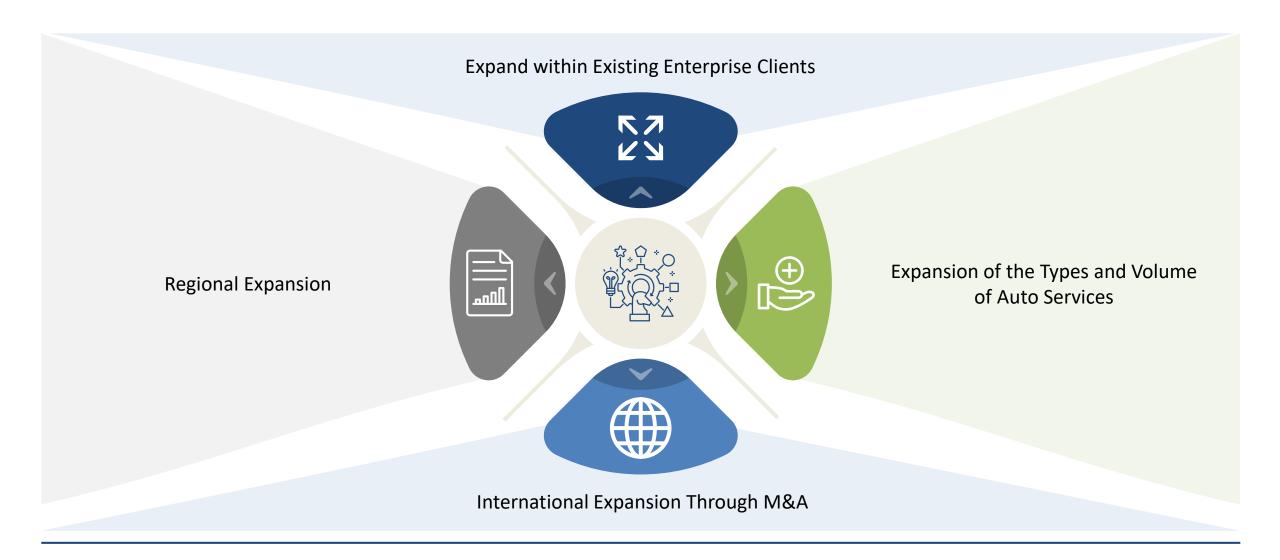
SunCar's nationwide reach has created a significant opportunity to land and expand within our existing large enterprise customer base





# **SunCar Auto Services Platform – Growth Strategy**







# P&L



(\$ in millions)	FY2021	FY2022	FY2023	LTM June 24
Revenue				
Auto Services	\$188	\$199	\$215	\$224
Auto eInsurance Business	\$61	\$83	\$149	\$184
Insurance Intermediation Service	<i>\$57</i>	<i>\$68</i>	\$118	\$144
Technology services	\$5	\$15	\$31	\$40
Total Revenue	\$249	\$282	\$364	\$407
Revenue YoY Growth %	4%	13%	29%	28%
Operating costs and expenses				
Integrated service cost	(\$157)	(\$167)	(\$210)	(\$229)
Promotional service expenses	(55)	(66)	(112)	(\$134)
Selling expenses	(13)	(16)	(21)	(\$18)
General and administrative expenses	(10)	(38)	(22)	(\$59)
Research and development expenses	(4)	(8)	(14)	(\$42)
<b>Total Operating Costs and Expenses</b>	(\$239)	(\$295)	(\$379)	(\$483)
Operating Profit	\$10	(\$13)	(\$15)	(\$75)
Other income, net	0	2	0	0
Profit before Income Tax	\$11	(\$11)	(\$15)	(\$77)
Income tax expense	(1)	(0)	(3)	(\$2)
Income from Continuing Operations, net	\$10	(\$11)	(\$18)	(\$79)
Net loss from discontinued operations, net of tax	(28)	(1)	0	0
Net Profit	(\$18)	(\$12)	(\$18)	(\$79)
Foreign currency translation difference	1	(2)	(1)	0
Total Comprehensive Income (loss)	(\$17)	(\$14)	(\$19)	(\$79)

- Strong 1H 2024 performance in-line with historical growth in the business
- Revenue growth fueled by the elnsurance segment and the rapid adoption of EVs in China as well as SunCar's growth in the gas vehicle market
- Technology Services continues to stay strong with growth in line with the Insurance platform
- Promotional service expenses have been steadily increasing with insurance revenues as the Company continues to establish its leadership in the category through customer acquisition
- The steady increase in R&D expenses reflects the Company's continuing investment in its Auto elnsurance & Services platforms and future revenue initiatives
- LTM June 2024 operating profit includes significant one-time non-cash stock-based expenses
- SunCar's low CapEx business model combined with the high growth of the elnsurance & Technology Services segments is expected to drive future margin expansion

Note: The revenue growth rate of LTM June 2024 is compared to the responding period of LTM June 2023

# **Adjusted EBITDA Reconciliation**



(\$ in millions)	FY2022A	FY2023A	1H 2024
Net loss	(\$11.9)	(\$17.6)	(\$60.1)
(+) Depreciation and Amortization	5.1	4.1	1.8
(+) Financial Expenses, Net	3.7	4.4	2.3
(+) Investment Income	(0.4)	(0.5)	(0.3)
(+) Change of Fair Value of Warrant Liabilities	-	0.6	-
(+) Other Non-Recurring Income, Net	(5.1)	(5.0)	(0.7)
(+) Income Tax Expense	0.2	2.6	0.3
(+) Share-Based Compensation <sup>(1)</sup>	1.6	11.3	62.8
(+) Transaction Fees <sup>(2)</sup>	0.4	1.7	0.1
(+) Net Loss From the Discontinued Operation, Net of Tax	1.0	-	
Adjusted EBITDA	(\$5.5)	\$1.6	\$6.0

## **Commentary**

- The SunCar team believes Adjusted EBITDA, as shown above, is crucial in evaluating operational performance as certain expenses including Transaction Fees and Share Based Compensation may not be indicative of recurring, core business operating results
- The Company has achieved positive Adjusted EBITDA for FY2023 and 1H 2024

Note: Historical financials based on public filings

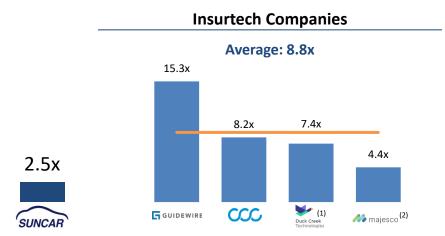
<sup>(1)</sup> Non-cash expense related to compensation costs for equity classified awards (both for the subsidiary and the Group)

<sup>(2)</sup> Includes non-recurring transaction related fees and expenses associated with the Company's Business Combination and prior and subsequent capital raises

# **Valuation & Growth Benchmarking**

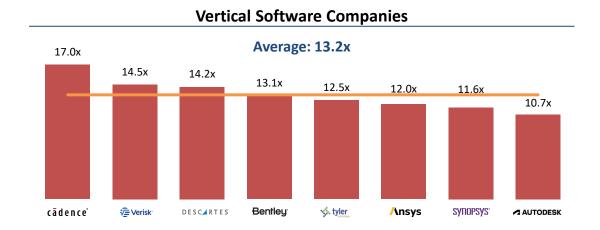


## **EV/LTM Revenue**

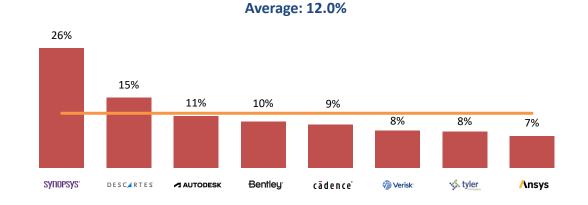


CCC

GUIDEWIRE majesco (2)



# 28%<sup>(4)</sup> Average: 9.0% 13% 11% 8% 4%



Note: Capital IQ, data as of 10/25/2024. Enterprise value calculations exclude minority interest and operating leases.

- 1) Data as of 3/29/2023 before Duck Creek went private
- (2) Data as of 9/21/2020 before Majesco went private
- (3) Company group growth rates based on LTM as of most recent filing

SUNCAR

(4) LTM growth rate as of 6/30/2024

